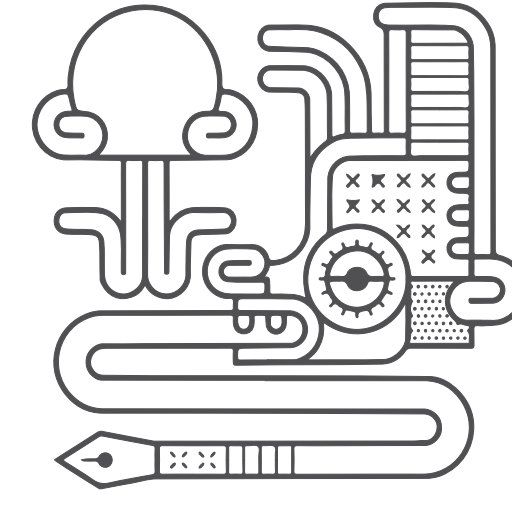


After twenty years of featuring the most famous and distinguished authors from Canada, the U.S., and Mexico, our Festival has put San Miguel on the literary map of the world.

Our website has global visitors, and our five-day in-person Festival draws 3,000 unique individuals including local, national and global attendees, especially from Mexico, the U.S., and Canada.

BECOME A SPONSOR OF THE 20TH YEAR ANNIVERSARY



SAN MIGUEL
Writers' Conference
& Literary Festival

WHY SPONSOR THIS PREMIER CULTURAL EVENT?

1. UNPARALLELED BRAND EXPOSURE

REACH AN INFLUENTIAL AUDIENCE

- 3,000 unique attendees
- 15,000+ social media followers (Instagram, Facebook, TikTok, X)
- 8,500+ website visitors/month
- 7,000+ e-newsletter subscribers with a 40% open rate

2. EXCLUSIVE NETWORKING OPPORTUNITIES

ENGAGE WITH THOUGHT LEADERS

- Meet world-renowned authors like Margaret Atwood, John Irving and more
- Connect with influential cultural figures and industry leaders

3. ALIGNMENT WITH A HIGHLY RESPECTED CULTURAL EVENT

BOOST YOUR CORPORATE RESPONSIBILITY

- Align your brand with this globally recognized cultural event
- Support literacy, cultural exchange, and community engagement
- Make a tangible impact by supporting scholarships for 85 Mexican students
- Sponsor the life-changing Teen Creative Writing Workshops



SPONSORSHIP OPPORTUNITIES

MARQUEE SPONSOR *\$10,000 USD*

- The entire evening event with the most famous keynote speaker will bear your name.
- Verbal thank you from the podium at every keynote event.
- Large logo featured on video loop in ballroom all week long.
- Clickable link to your own website on:
 - ~ Our website
 - ~ All social media
 - ~ Every Newsletter to our list of 7,000+ names, three per week, with an open rate of 40%
- Full-page ad in our program with inside front cover or back cover placement.
- A table with your literature in our Marketplace, staffed by you if you choose.
- VIP Access for four to all Conference events including the exclusive Patron Dinner.

GOLD SPONSOR *\$5,000 - \$9,999 USD*

- One entire evening keynote event will be sponsored by you.
- Verbal thank you from the podium on opening and closing nights.
- Logo featured on video loop in ballroom.
- Clickable link to your own website on:
 - ~ Our website
 - ~ All social media
 - ~ Every Newsletter to our list of 7,000+ names, three per week, with an open rate of 40%
- Half-page ad in our program
- VIP Access for two to all Conference events including the exclusive Patron Dinner.

SILVER SPONSOR *\$1,500 - \$4,999 USD*

- Verbal thank you from the podium on opening night.
- Logo featured on video loop in ballroom.
- Clickable link to your own website on:
 - ~ Our website
 - ~ All social media
 - ~ Selected Newsletters to our list of 7,000+ names, three per week, with an open rate of 40%
- Quarter-page ad in our program.
- VIP Access for one person to all Conference events including the exclusive Patron dinner.

BRONZE SPONSOR *\$500 - \$1,499 USD*

- Logo featured on video loop in ballroom.
- Clickable link to your own website on:
 - ~ Our website
 - ~ Listed as sponsor on social media and Email Newsletters
- 1/8-page ad in our program.
- Four tickets to keynote events and panel.

IN-KIND SPONSOR

Customized Sponsorship Package depending on donation type.

SCHOLARSHIP SPONSOR *\$250 USD*

In honor of our 20th Anniversary, we are providing free access to select ballroom and workshop events for Mexican nationals, University students, teachers, and teens. Your business will be listed as a scholarship sponsor.